

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN · LIVERPOOL 31 MEXICO D.F. 06600
TEL. 5080 – 2185

MARZO 2005 – SERVICIO CULTURAL

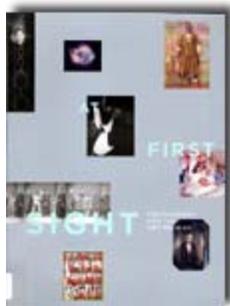
Para información sobre estos títulos, comuníquese al Departamento de Circulación. Email: garciae@state.gov, teléfono: 5080-2185.

Visite nuestra página: www.usembassy-mexico.gov/biblioteca

Si desea recibir este boletín por correo electrónico, escriba a: outreachbbf@state.gov

ARTE Y HUMANIDADES

At first sight: photography and the Smithsonian

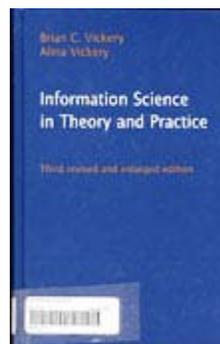


By Merry A. Foresta
Washington, DC:
Smithsonian Books, 2003.
REF
770.74
SMI

Photography and the Smithsonian were invented at the same time, and both were instrumental in revealing the modern world to itself. The Smithsonian holds more than 13 million images spanning over 150 years of taking and collecting photographs. This largely unknown body of photography (most have never before been published) represents nothing less than the Smithsonian's effort, in the name of all Americans, to describe and comprehend the world. Open anywhere in these pages to be plunged in the history of our modernity, and see what the Smithsonian deemed important to document and preserve. The famous, the infamous, and the never-before-seen are

here in a remarkable "democracy of images": Amelia Earhart, Abraham Lincoln, P.T. Barnum and Tom Thumb, John Brown, Frederick Douglass, Lucille Ball, Greta Garbo, Babe Ruth; the earliest views of the moon and the earliest panoramic view of Damascus; rare Native American photography; views of Asia, Africa, and the American West; photographs of early flight, and much, much more. By recording the act of seeing, and of what was seen, both photography and the Smithsonian have shaped our sense of ourselves, as individuals, as a people, as a country.

BIBLIOTECONOMIA Y CIENCIAS DE LA INFORMACIÓN



Information science in theory and practice

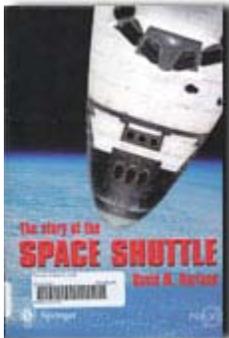
By Brian C. Vickery
München : K.G. Saur,
2004.
020.20
VIC

This classic text has been a main stay of the information profession

for many years. Now this revised edition covers some of the most recent changes to affect it. The Internet and its role in the area of information science and librarianship is examined thoroughly through the addition of a new chapter. A feature of this book is the "Map of Information Science".

CIENCIA Y TECNOLOGIA

The story of the space shuttle



By David M. Harland
London ; New York ;
Chichester : Springer :
Praxis, 2004.
629.44
HAR

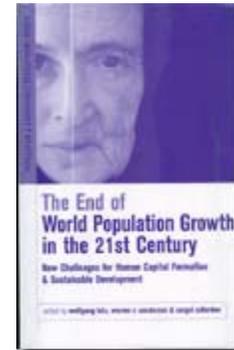
In spite of the Challenger and Columbia disasters, the US Space Shuttle, which entered service in 1981, remains the most successful spacecraft ever developed. Conceived and designed as a reusable spacecraft to provide cheap access to low Earth orbit, and to supersede expendable launch vehicles, serving as the National Space Transportation System, it now coexists with a new range of commercial rockets. David Harland's definitive work on the Space Shuttle explains the scientific contribution the Space Shuttle has made to the international space programme, detailing missions to Mir, Hubble and more recently its role in the assembly of the International Space Station. This substantial revision to existing chapters and extension of 'The Space Shuttle', following the loss of Columbia, will include a comprehensive account of the run-up to resumption of operations and conclude with a chapter beyond the Shuttle, looking at possible future concepts for a partly or totally reusable space vehicle which are being considered to replace the Shuttle.

DEMOGRAFIA

The End of World Population Growth in the 21st Century: New Challenges for Human Capital Formation & Sustainable Development

By Wolfgang Lutz,
Warren
London ; Sterling, VA:
Earthscan, 2004.

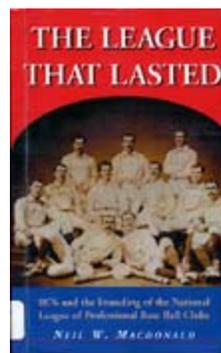
304.6
LUT



This book presents fresh evidence about our demographic future and provides a new framework for understanding the underlying unity in this diversity. It is an invaluable resource for those concerned with the implications of population change in the 21st century. The End of World Population Growth in the 21st Century is the first volume in the new Population and Sustainable Development Series which provides fresh ways of thinking about population trends and impacts.

DEPORTES

The league that lasted: 1876 and the founding of the National League of Professional Base Ball Clubs



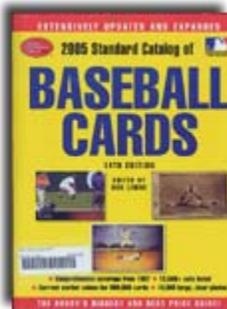
By Neil W. Macdonald
Jefferson, NC:
McFarland & Co, 2004.
796.357
MAC

In the early 1870s, baseball was chaos, mired in mismanagement and corruption. William Hulbert, the owner of Chicago's National Association team, believed that a league run

efficiently with honest competition would survive and flourish. Hulbert, relying on his pragmatic philosophy of "molasses now, vinegar later" and working with his prize recruit Albert Spalding, founded the National League in 1876. The league fell far short of Hulbert's dreams in its first season, but he stuck to his belief that integrity would win out in the end. He not only prohibited Sunday baseball and the sale and consumption of alcohol within the league's ballparks, but ousted two teams-New York and Philadelphia-from the league because they failed to meet their obligation to finish out the season. Despite the setbacks, scandals, and considerable opposition, all of which are thoroughly covered here, the National League survived its first year.

Sports collectors digest 2005 standard catalog of baseball cards

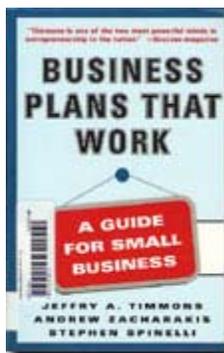
By Robert F. Lemke and the editors of Sports collectors digest



Iola, WI: Krause Publications, 2004.
REF
796.357
SPO

This book provides a guide to more than 135 years of baseball card issues. It details major league baseball card issues from 1867 through the first half of 2004.

ECONOMIA Y COMERCIO



Business plans that work : a guide for small business

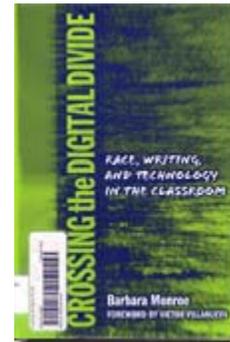
By Jeffrey A. Timmons
New York, NY : McGraw-Hill, 2004.
658.4
TIM

Today's entrepreneurs are driving a new era of global transformation and growth. But

before they can turn ideas into profitmaking ventures, they must craft a business plan that crystallizes and legitimizes those ideas for customers, key talents, and investors. This book details a strategic, step-by-step approach to creating, adapting, and writing a solid but flexible business plan that will sell your idea and help you make it reality.

Crossing the digital divide: race, writing, and technology in the classroom

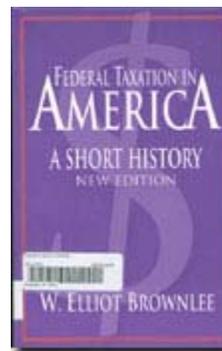
By Barbara Monroe;
foreword by Victor Villanueva
New York, NY : Teachers College Press, c2004.
808.042
MON



As poor, nonwhite communities on "the other side" of the digital divide become immersed in electronic media, how can we evaluate their experiences to transform the teaching of writing and literature and improve student learning? This book offers a balanced view of instructional technology and critical multiculturalism as experienced in today's public schools.

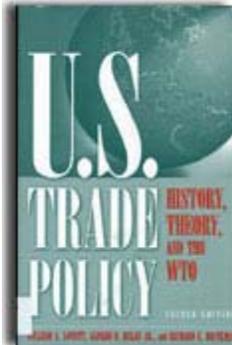
Federal taxation in America: a short history

By W. Elliot Brownlee
Washington, DC ; New York, NY : Woodrow Wilson Center Press : Cambridge University Press, 2004.
336.2
BRO



Extending from the ratification of the Constitution to the present day, W. Elliott Brownlee describes the five principal stages of federal taxation in relation to the crises

that led to their adoption--the formation of the republic, the Civil War, World War I, the Great Depression, and World War II. Brownlee expands his coverage to the present, with a new chapter focusing on the current tax policies of the Bush administration. This discussion is set within a larger analysis of contemporary tax and fiscal issues, including war finance, Social Security, and Medicare.

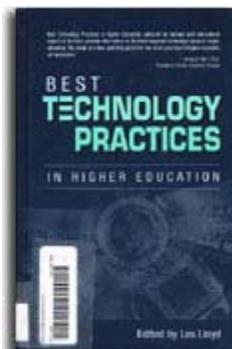


**U.S. trade policy:
history, theory,
and the WTO**

By William A. Lovett,
Alfred E. Eckes, Jr.
and Richard L.
Brinkman
Armonk, N.Y: M. E.
Sharpe, 1999.
382.309
LOV

Offering an important reexamination of the global economy and its many structural trade imbalances, the authors' perspective is neither protectionist nor laissez faire. Instead, they insist that more realistic, better balanced, and sustainable trade policies are essential to help reestablish a healthier pattern of world trade growth.

EDUCACION



**Best technology
practices in
higher education**

By Les Lloyd
Medford, NJ :
Information Today,
2005.
378.1
BES

A handful of progressive teachers and administrators are integrating technology in new and creative ways at their colleges and universities,

raising the bar for all schools. In his latest book, editor Les Lloyd (Teaching with Technology) has sought out the most innovative and practical examples in a range of key application areas, bringing together more than 30 technology leaders to share their success stories. The book's 18 chapters include firsthand accounts of school technology projects that have transformed classrooms, services, and administrative operations. The four major sections are "Best Practices in Teaching and Course Delivery," "Best Practices in Administrative Operations," "Technical or Integrative Best Practices," and "Future Best Practices." Best Technology Practices in Higher Education is an invaluable resource for technology and information staff, and for provosts and presidents who need to gauge how their schools stack up and to challenge staff to embrace the best that new technology has to offer.

FOLCLORE



**American
regional folklore:
a sourcebook
and research
guide**

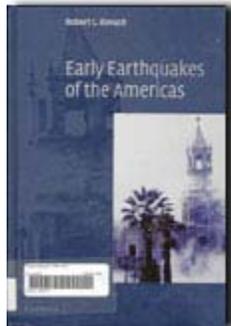
By Terry Ann Mood
Santa Barbara, CA:
ABC-CLIO, 2004.
REFF
398.072
MOO

American Regional Folklore: A Sourcebook And Research Guide is a reference book to other references resources. It does not provide retellings of American myths directly, but rather presents overview essays by expert folklore scholars of various U.S. regions, directs the reader to fully annotated bibliographies, offers a list of literary authors who incorporate folklore themes into their writings, presents the locations of folklore-related museums as well as a selection of folklore journals and websites, and much more. An excellent starting point for any campaign of intense personal research into

a given American tall tale, and very highly recommended, especially for academic, public, and personal library reference shelves.

HISTORIA

Early earthquakes of the Americas

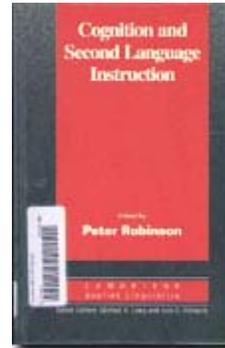


By Robert L. Kovach
Cambridge, UK :
Cambridge
University Press,
New York, 2004.
551.2
KOV

This book focuses on the historical earthquakes of North and South America, and describes the effects those earthquakes have had with illustrated examples of recent structural damage at archaeological sites. It is written at a level that will appeal to a wide variety of individuals with different academic backgrounds. Students and researchers in the fields of earth science, archaeology, and history will greatly benefit from this book.

know how to construct language tests, the conditions that can have an impact on listening tests and how to interpret the test results.

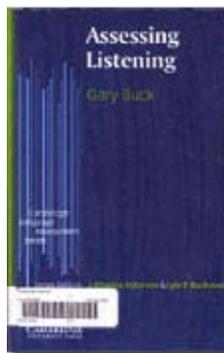
Cognition and second language instruction



By Peter Robinson
Cambridge, MA; New
York, N.Y. : Cambridge
University Press, 2001.
401.9
COG

The influence of cognitive processing on second language acquisition (SLA), and on the development of second language (SL) instruction, has always been a subject of major interest to both SLA researchers and those involved in SL pedagogy. Recent theoretical research into these areas has shown renewed interest in the role of cognitive variables such as attention, short, working, and long term memory. This volume examines the theoretical foundations of research into the cognitive processes underlying SLA, and describes various implications for pedagogically oriented research and for SL classroom practice.

IDIOMA INGLES



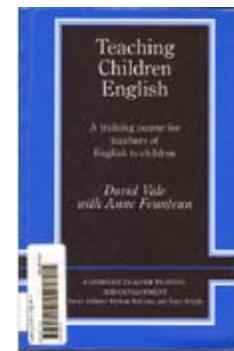
Assessing listening

By Gary Buck
Cambridge, UK :
Cambridge University
Press, 2001.
418.007
BUC

Listening is a key skill and teachers need to assess their students' listening ability. This book shows language teachers and testing practitioners how to assess listening comprehension. The intention is not to discuss theory and research for their own sake, but only sufficiently for practitioners to

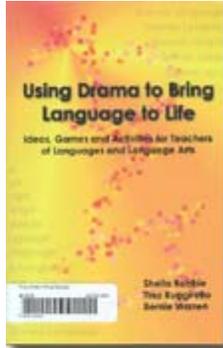
Teaching children English: a training course for teachers of English to children

*By David Vale with
Anne Feunteun*
Cambridge, UK ; New
York : Cambridge
University Press,
1995.
428.007
VAL



This is a training course for teachers of English as a foreign language to young learners, aged 7 years and over. The book is intended for native and non-native teachers, and their trainers.

Using drama to bring language to life: ideas, games and activities for teachers of languages and language arts

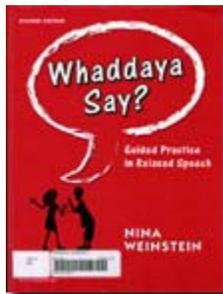


By Sheila Robbie,
Tina Ruggirello,
Bernie Warren
North York, Ont :
Captus Press, 2001.
407
ROB

This is a practical handbook for those teaching or learning to teach languages or language arts. It provides careful instructions of various theatrical techniques to assist students and teachers throughout the stages from enrollment in dramatic role-play experiences to serious contemplation and critique.

Whaddaya say?: guided practice in relaxed speech

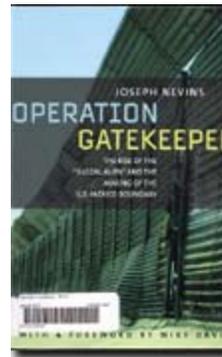
By Nina Weinstein



White Plains, NY :
Longman, 2001.
428.3
WEI

Helps intermediate to high-intermediate students understand English as it is really spoken. This easy-to-use listening program familiarizes students with the rapid speech commonly used in everyday life. In recognizing the difference between careful, slow speech and relaxed, fast speech, students will improve their comprehension of spoken English both inside and outside of the classroom.

INMIGRACION



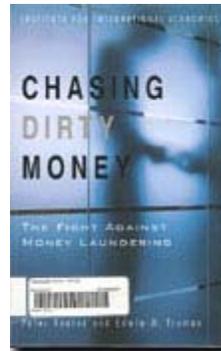
Operation Gatekeeper: the rise of the "illegal alien" and the making of the U.S.-Mexico boundary

By Joseph Nevins
New York, NY :
Routledge, 2002.
363.28
NEV

In 1994, the INS launched Operation Gatekeeper, the Clinton administration's drastic effort to regain control of the U.S.-Mexico border. However, even as miles of new fence and hundreds of trained agents were added, the border was enjoying unprecedented economic growth. As Joseph Nevins details in this book, the effort has failed to significantly reduce unauthorized border crossing, but has undoubtedly resulted in hardship, and sometimes death, for many unauthorized crossers. Nevins provides an account of what has become an increasingly central concern for developed nations: keeping Third World immigrants out.

LAVADO DE DINERO

Chasing dirty money: the fight against money laundering

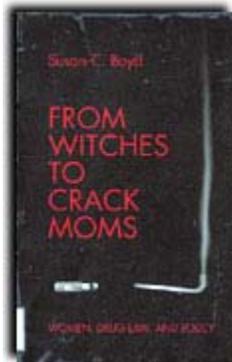


By Peter Reuter and
Edwin M. Truman
Washington, DC : Institute
for International
Economics, 2004.
363.25
REU

Originally developed to reduce drug trafficking, efforts to combat money laundering have broadened over the years to address other crimes and, most recently, terrorism. In this study, Reuter and Truman look at the scale and characteristics of money laundering,

describe and assess the current anti-money laundering regime, and make proposals for its improvement.

LEYES Y LEGISLACION

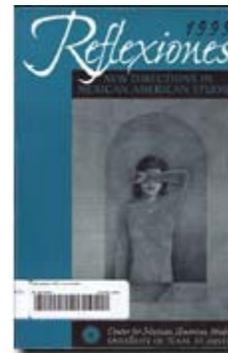


From witches to crack moms: women, drug law, and policy

By Susan C. Boyd
Durham, NC :
Carolina Academic
Press, c2004.

362.29
BOY

This book provides a critical feminist analysis of the impact drug law and policy have on women in the U.S. compared with women in Britain and Canada.



Reflexiones 1999: new directions in Mexican American studies

By Richard R. Flores Austin, TX : Center for Mexican American Studies, University of Texas at Austin, 2000.

301.453
REF

This issue includes articles and essays in a wide range of scholarly disciplines. It features stories by Americo Paredes and Rolando Hinojosa-Smith, a corrido by Raul Salinas, and artwork by Liliana Wilson-Grez.

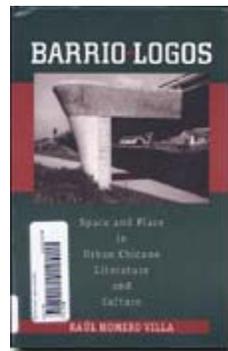
MEXICOAMERICANOS

Barrio-logos: space and place in urban Chicano literature and culture

By Raul Homero Villa
Austin, TX: University of
Texas Press, 2000.

810.9
VIL

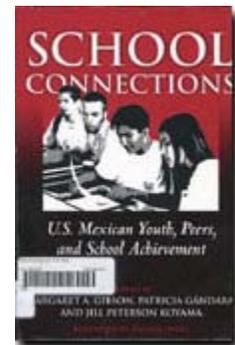
Struggles over space and resistance to geographic displacement gave rise to much of Chicano history and culture. In this book, Raul Villa explores how California Chicano/a writers, journalists, artists, activists, and musicians have used expressive culture to oppose the community-destroying forces of urban renewal programs and massive freeway development and to create and defend a sense of Chicano place-identity.



School connections: U.S. Mexican youth, peers, and school achievement

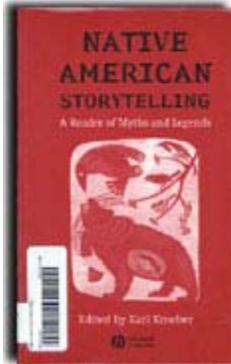
By Margaret A. Gibson,
Patricia Gándara, Jill
Peterson Koyama ;
foreword by Jeannie Oake

New York, NY ; London :
Teachers College Press, 2004.
373.182
SCH



This collection examines the ongoing social dynamic between peer relations and academic achievement, bringing together the latest thinking from prominent scholars in anthropology, psychology, sociology, and education.

NATIVOS AMERICANOS



Native American storytelling: a reader of myths and legends

By Karl Kroeber
Malden, MA : Blackwell
Pub, 2004.
398.2
NAT

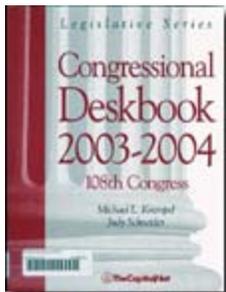
The myths and legends in this collection have been selected both for their excellence as stories and because they illustrate the distinctive nature of Native American storytelling. They are drawn from oral traditions of the major culture areas of aboriginal North America, and include trickster tales, origin myths and stories of domestic sexual conflict. In a substantial introduction and headnotes to each story, editor Karl Kroeber highlights the otherness of Native American narratives, in which suspense is insignificant, metaphors hardly used, protagonists are often unnamed and ambiguity of motives is stressed. He reveals the highly practical functions of myths and legends in Native American societies, demonstrating how they helped listeners to explore the efficacy of social practices and cultural institutions, and how they reinforced American Indians' profound spiritual engagement with their natural environment.

POLITICA Y GOBIERNO

Congressional deskbook 2003-2004:

108th Congress

By Michael L. Koempel
Alexandria, VA :
TheCapitol.Net, Inc, 2003.
REF
328.73
CON



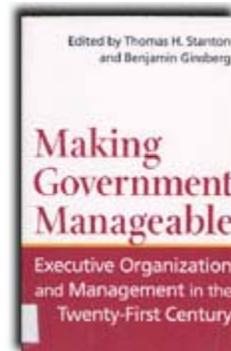
In this book we share our observations and experiences with readers who study Congress, who work there as members or staffers, who cover the

institution as journalists, or who try to influence it as advocates, lobbyists, or citizens. Scores of books and studies about Congress are published each year. Some address legislative or budget procedures. Others detail documents that are generated or catalogue available Internet resources. Some explore an aspect of congressional history, or tell the story of Congress through a biography, voting patterns, leadership styles, or individual legislation. This book owes much to earlier books and studies. In some ways, it is a synthesis of these publications; in other ways, it is a complementary volume.

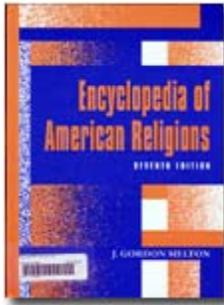
Making government manageable: executive organization and management in the twenty-first century

By Thomas H. Stanton
Baltimore, MD : Johns Hopkins University
Press, 2004.
351.73
MAK

The core concerns of the 10 papers presented here by Stanton and Ginsberg (both affiliated with the Center for the Study of American Government, Johns Hopkins U.) is the "disaggregation of government" or the (fragmentation of government organizations and management structures along multiple dimensions) and possibilities of improving executive organization and management in the United States in order to address the consequences of disaggregation. After a trio of chapters explores the nature and causes of disaggregation, following chapters discuss the impact of organization and program design on federal management, with case studies of the Department of Health and Human Services, the United States Postal Service, and Medicare. The final contributions are more general in nature, presenting overall principles of organizational and program design.



RELIGION



Encyclopedia of American religions

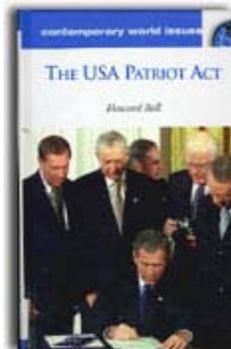
By J. Gordon Melton
Detroit, MI : Gale, 2003.

REF
200.973
MEL

This book provides a survey of religious and spiritual groups in North America. It traces the development of religion in America and Canada. Discusses the growth and development of the 23 major religious families and traditions.

SEGURIDAD NACIONAL

The USA Patriot Act of 2001 : balancing civil liberties and national security: a reference handbook



By Howard Ball
Santa Barbara, CA : ABC-CLIO, 2004.

REF
345.73
BAL

This book examines the actions of presidential administrations-especially the administration of Republican president George W; Bush (2001)-as they slowly assessed the unique threat that radical, suicidal Islamic fundamentalists pose to a free and open democratic society. Reassessment led, immediately after 9/11, to the development of a national security policy in order to prevent another day of infamy.

TERRORISMO

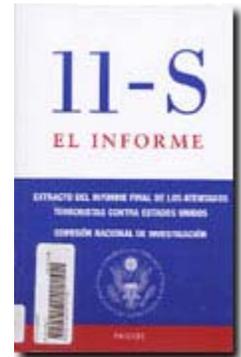
11-S: el informe

National Commission on Terrorist Attacks upon the United States

Barcelona : Paidós, 2004.
973.931

NAT

Este informe de la Comisión Nacional de investigación sobre los sucesos acaecidos el 11 de septiembre de 2001 contiene una narración minuto a minuto del avance de los cuatro aviones secuestrados, el papel de las distintas agencias de seguridad y la respuesta del Ejército y de la Administración. El documento repasa los orígenes de AL Qaeda y de la figura de Osama Bin Laden y el recorrido de las distintas células terroristas por todo el mundo: desde las Filipinas hasta Sudan pasando por Hamburgo y Madrid.

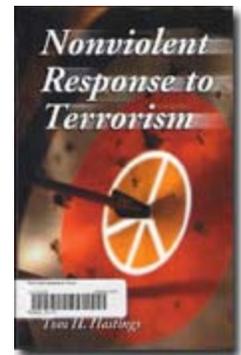


Nonviolent response to terrorism

By Tom H. Hastings
Jefferson, NC :
McFarland, 2004.

363.32
HAS

Terrorism, which by definition targets civilians, is unacceptable, but a violent response to violence usually causes more violence. This book outlines some of the best thinking about nonviolent methods of resisting terrorism in the growing fields of international aid and nonviolent interposition.



TRATADO DE LIBRE COMERCIO



Greening the Americas: NAFTA's lessons for hemispheric trade

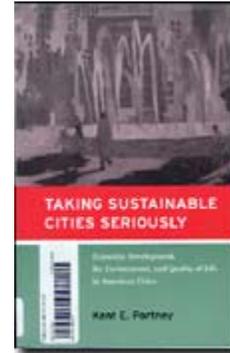
*By Carolyn L. Deere
and Daniel C. Esty*
Cambridge, MA : MIT
Press, 2002.
333.7
DEE

Greening the Americas reviews the history of the environmental negotiations of the North America Free Trade Agreement (NAFTA) and explores the treaty's economic and environmental impact, drawing lessons that can be applied to the ongoing FTAA negotiations. It critiques the environmental elements of the NAFTA model, highlighting those that should be included in the future agreement and those that should be dropped.

public health. They summarize the evidence linking adverse health outcomes with sprawling development, and outline the complex challenge of development policy that promotes and protects public health.

Taking sustainable cities seriously: economic development, the environment, and quality of life in American cities

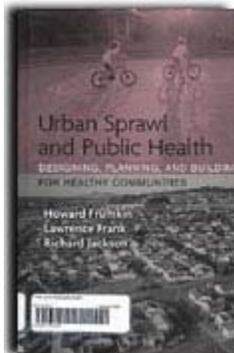
By Kent E. Portney
Cambridge, MA : MIT
Press, 2003.



307.76
POR

Today at least twenty-five major U.S. cities have pursued some form of sustainability initiative. Although many case studies and "how-to" manuals have been published, there has been little systematic comparison of these cities' programs and initiatives. In this book Kent Portney lays the theoretical groundwork for research on what works and what does not, and why. Distinguishing cities on the basis of population characteristics and region for his analysis, Portney shows how cities use the broad rubric of sustainability to achieve particular political ends. Cities that take sustainability seriously, such as Portland, San Francisco, and Seattle, use broad definitions that go well beyond concern for the physical environment or creating jobs. They pursue sustainability at many levels and integrate concern for economic development, the environment, and quality of life across all activities of city government. Cities that take sustainability less seriously, such as Cleveland, Boston, and Orlando, confine it to such issues as solid waste disposal, brownfields, redevelopment, and neighborhood beautification. Still other cities, such as New Haven, Brownsville, and Milwaukee, do considerably less to work toward sustainability.

URBANISMO



Urban sprawl and public health: designing, planning, and building for healthy communities

*By Howard Frumkin,
Lawrence Frank, Richard Jackson*
Washington, DC : Island Press, 2004.

307.76
FRU

In this book, three of America's leading public health and urban planning experts take a comprehensive look at the interface of urban planning, architecture, transportation, community design, and